

# Guest Artist



## 白子侑季 / SHIRACO WORLD

Contemporary artist, graphic designer, art director

SHIRACO WORLD is an artist who conveys “LOVE yourself!” to the world through art. She uses a variety of methods of expression, including graphics, installations, and fashion, regardless of genre.

In 2004~

Began working as an artist in 2004. Since then, based in Osaka, she has been active in Tokyo, New York, and Europe. She has been involved in a wide range of “worldview creation” work, including key visual production for stores and studios, art direction for renovation projects and corporate tie-up projects, and costume production for musicals.

In 2019

Started an independent project “the Red Sofa journey” in New York, bringing the work “The Red Sofa”, which was created and presented in 2017, from Japan. She went to New York by herself. With the message of “LOVE yourself,” he created a participatory installation in which he invites passersby to sit down and share a moment of love with her. She is also planning a tour of Europe, taking into account the world situation.

In 2021~2024

Planning and directing an art show with various genres of expression such as music and dance. Participated in FIABCN in Barcelona, Spain, exhibited at TTAF in Tokyo, Tokyo solo exhibition “LOVE GRAPHICS,” Osaka solo exhibition “Miracle felt with the body,” and worked on the decorative graphic art for the show window of the Hankyu Umeda main store in Osaka.